The City Scene

NO.6 | SPRING - SUMMER 2019

THE CITY SHOREDITCH OLD STREET



PRIVATE DINING

Stepping up to the plate this season



BESPOKE PRODUCTS

Everything tailored to you

FEATURE

Morning, noon and night, the City is yours for the taking

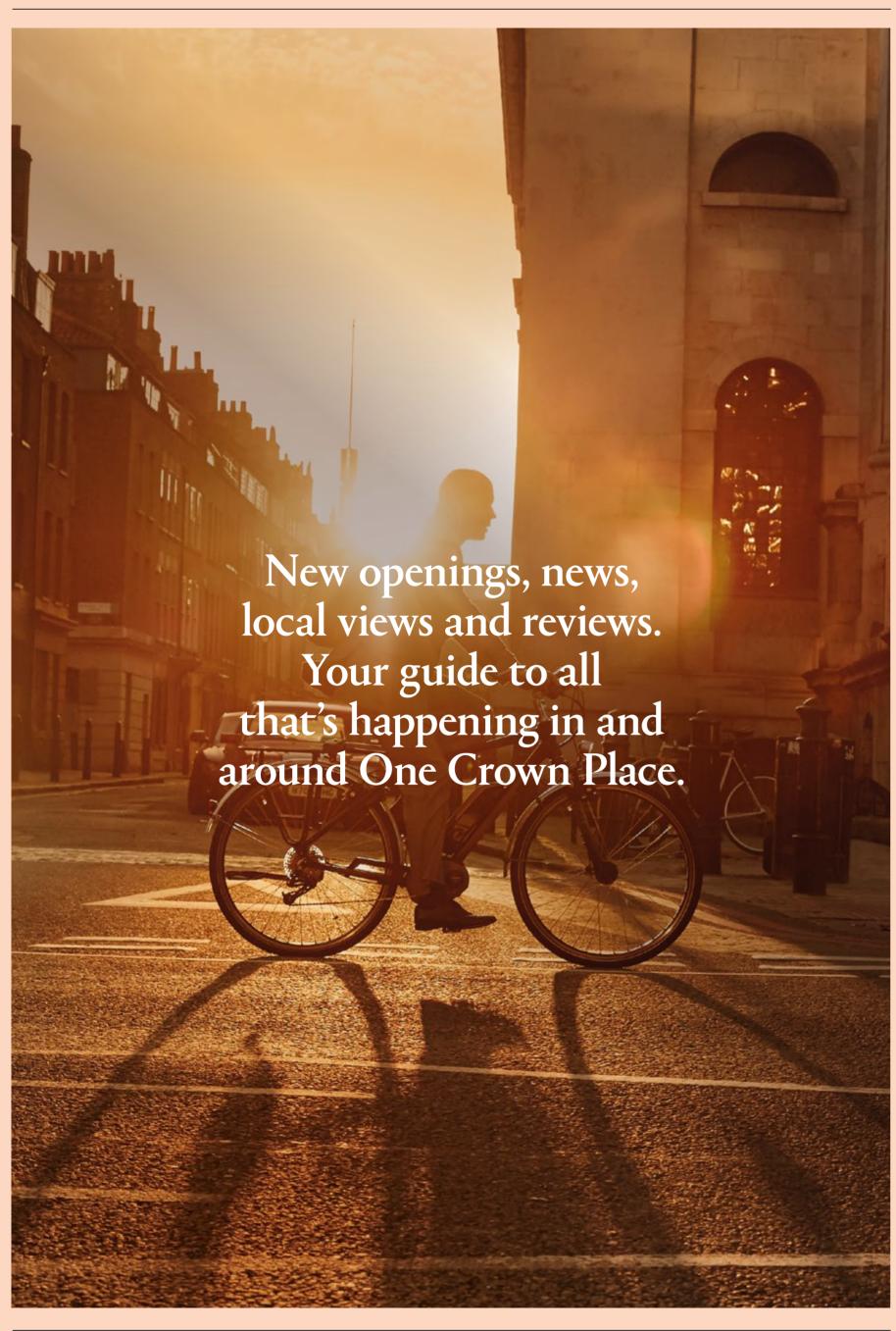
DESIGNER EYEWEAR

SPOTLIGHT ON SOPHIE ASHBY

HOME FURNISHINGS

THE CITY SCENE

THE CITY SCENE



The newbies

Objects of desire

02

The new players that are changing the City's social scene.





Tonight Josephine

Following the success of the original bar in Waterloo, renowned for its 'Instagramable' features, Tonight Josephine has recently opened a new venue in Hoxton Square, Shoreditch. The bar is named after Napoleon's first wife Josephine de Beauharnais who was renowned for throwing parties and taking a string of famous lovers. Napoleon apparently rejected Josephine on one occasion when she came to visit him at battle, with the infamous words 'Not tonight, Josephine!' This inspired the name of the bar and its slogan 'Well behaved women don't make history'. Happy hour runs from 5-7pm daily with two-for-one on selected cocktails, Peroni and Prosecco.



Rotate, located off Rivington Street in Shoreditch, is a new coffee shop, co-working space and cycling shop by day, transforming into a cocktail bar with DJ sessions by night! Alongside this there is rotating selection of street food and drink vendors - the clue is in the name.



Gloria

Victor Lugger, Tigrane Seydoux, and the team behind La Felicitá and Pink Mamma in Paris recently opened Gloria on Great Eastern Street in their first London venture. The menu features Italian classics such as Lasagne and Neapolitan pizza, alongside stuffed ravioli with rabbit ragu and T-bone steak.

Gloria is open for breakfast, lunch, dinner and brunch at weekends. Joyful and lush by day, the place gets funky at night, with house made playlists and a late night pizza & cocktail menu until 2am on Thursday, Friday and Saturday.



F!lth

Following the success of their first chapter at Tate Modern, celebrity chef Gizzi Erskine and nutritionist Rose Ferguson are all set to give the City's booming vegan scene some healthy competition. The patty promises to be healthy too, packed with protein (apparently the same amount as a chicken burger) and nothing but sustainably sourced ingredients.

The signature F!LTH Burger features black beans, black quinoa, non-GMO soy mince and a mix of umami paste, which is then topped with crispy fried onions and two different sauces (beetroot ketchup and roasted garlic aioli) before it's sandwiched between a beetroot-infused bun.

13 Bethnal Green Road, El 6LA instagram.com/filthfoods

13 Bethnal Green Road, E1 6LA 🕺 11 minutes' walk



Cutter and Squidge

Promoted as London's only 100% natural bakery, Cutter and Squidge has opened its second store in the Royal Exchange in the heart of the City. All cakes and biscuits are made from scratch with free-range eggs, British butter and all other ingredients are sourced from British producers. Alongside cakes (whole and sliced), macaroons, marshmallows and other delectable delights, they also sell hampers and wedding cakes and serve afternoon tea in store.



Juno Rooms

Juno Rooms is the latest venture from the Urban Pubs and Bars group who recently bought Salt Yard and are responsible for Well Street Pizza in Hackney. They've taken over the old Carmona Tapas Bar on Watling Street with two floors of casual dining and cocktails. The menu is varied and ranges from pub food classics such as burgers, wraps and steaks through to healthier options such as the broccoli and rice noodle salad and crab linguine. There are several vegetarian and vegan options and the cocktail menu is extensive.



PATEK PHILIPPE MEN'S GRAND COMPLICATION by BOODLES

Price on request



ULTRAVID 8X32 HD-PLUS CUSTOMISED by LEICA

£1,850 en.leica-camera.com 18 Royal Exchange, London EC3V 3LP / 13 minutes' walk



MAXHEDRON by BEC BRITTON FOR ROLL & HILL

£14,305 scp.co.uk



SUPER FAKE RUG — ROUND by BETHAN LAURA WOOD

£7,345 monologuelondon.com 93 Redchurch Street, E2 7DJ / 14 minutes' walk

Objects of desire



MEISTERSTÜCK SOLITAIRE LEGRAND PEN by MONTBLANC

£1,160 montblanc.com



CICLOTTE CRYSTAL EXERCISE BIKE by MILK BOUTIQUE

£10,000 milkconceptboutique.co.uk You don't have to travel to the ends of the Earth to find an object which sparks joy. Discover it minutes from One Crown Place.



BALLOON DOG PURPLE 1 by STEVE LOVATT

£4,950 castlefineart.com 35 Royal Exchange, EC3V 3LN / 13 minutes' walk



HALZAN MINI BAG by HERMÉS

£17,700 www.hermes.com

ONE CROWN PLACE

THE CITY SCENE THE CITY SCENE

FEATURE

Golden girl Gophie Arrhy

Written by Helen Chislett

Walking into the mezzanine level of the marketing suite of One Crown Place, the spectacular mixed-use development overlooking the City of London, there is a striking lack of brass, bronze and bling.

Most luxury developments have a brash, corporate feel and walls of ubiquitous CGIs showing what your future investment could aspire to be, but this one feels more like a private members' club - all moody Georgian-inspired colours and tactile matt textures. Welcome to the world of Sophie Ashby, the 30 year-old interior designer who is making serious waves in the super-prime sector of property. It is to Ashby that CBRE turned when looking to appoint a design studio to oversee the interior architecture and design of the nine penthouse apartments and the amenities within One Crown Place, recognising the need to bring in a fresh and youthful spirit, but one with enough gravitas to oversee a project of such prestige.

It is Ashby who has also reinterpreted the idea of luxury within the marketing suite. "We are brain-washed into thinking of luxury as shiny and gold", she says, "Whereas I believe it is more about a well considered mix of beautiful, authentic and tactile materials." The palette she has chosen for One Crown Place includes parquet flooring inspired by African basket-weaves (a place close to her heart as she spent a big slice of her childhood in South Africa), burr elm timbers, book-matched marbles and lava stone work surfaces. The latter in particular is not usually found in developer specifications, but as Ashby says, "It has this wonderful look and feel with no joins or cracks, so is very sculptural in its nature."

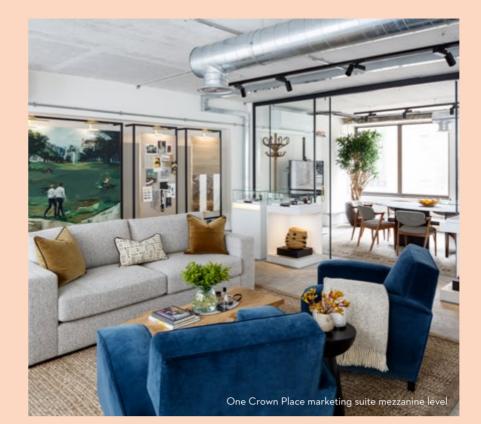
Ashby is a delight to interview, not least because she takes all of this success in her stride without showing an ounce of arrogance. From the moment she knew what an interior designer was, she wanted to be one. However, she first studied History of Art at Leeds, before going on to study Interior Spatial Design at Parsons School of Design in New York.



THE CITY SCENE

THE CITY SCENE









"...it was an exciting opportunity for us to make an imprint on the interior envelope of the building."

SOPHIE ASHBY

From there, she moved back to London, working as an assistant to Victoria Fairfax - "huge, beautiful, grand projects" - before moving to Spring & Mercer, a much younger practice looking to make its mark. At the age of just 23, Ashby was entrusted with her own design projects, including residences for Native Land's NEO Bankside development. Two years' later, the offer of one significant solo commission gave her the confidence to set up Studio Ashby. Within three weeks, she had landed her second project and began hiring. Five years' on, she runs a team of twelve including interior architects, interior designers, furniture designers and project managers.

Blue-chip clients include The Crown Estate, Capital & Counties, Robertson Small Hotel in South Africa and Ikoyi restaurant. She has also designed notable private residences including a seaside home in Salcombe, Devon, a riverside villa in the Languedoc and a spectacular house on Lake Windermere in the Lake District.

One Crown Place is of particular significance to Ashby, because it was the first time a developer also asked her to configure the interior layouts of the nine penthouses, "Each one is very different - some are duplexes, for example, and others are wholly lateral, so it was an exciting opportunity for us to make an imprint on the interior envelope of the building." She also enjoyed the challenge of the seventh-floor amenities, "There was a huge floorplate, but it was quite an exercise trying to understand how best to divide that into functions, such as gym, cinema, library and work hub. We also wanted the amenities to feel like an extension of the home, full of character and personality, rather than somewhere corporate and impersonal." To this end, she chose artworks from local galleries and artists and commissioned special touches, such as the panels in the residents' lounge inspired by the skyline of London. Perhaps the space that most reflects her ethos is the gym, where masculine blacks, reds and greys have been replaced by creams, tans and "living" walls of ferns, palms and rubber plants. "I have an allergic reaction to most gyms", she laughs, "I wanted something that felt clean, fresh, healthy - and much more feminine than usual."

When designing for developers, she often imagines who might be the future resident of her spaces and this was no exception, "In the back of my mind, I had a young, professional couple who want to live in an interesting, dynamic and creative area that is also super convenient." Could she have been subliminally designing for herself and her husband, fashion designer Charlie Casely-Hayford, whom she married last year? She laughs, "We certainly love this area – particularly The Clove Club, Hostem and Flowers Gallery".

It is perhaps the ultimate compliment that One Crown Place recognise her worth and are marketing the penthouses as The Sophie Ashby Collection. She herself hopes that anyone walking in will feel there is something a bit different and special at work here, "I love having the opportunity to push myself creatively. I can only design interiors that I feel passionately about - I love what I do and I intend to do it for a long time to come."

The London look

It's never been more important to choose the right eyewear. Visit one of these local specialists to find your perfect handmade frame and ensure your first impression invites a second glance.









Tom Davies

Now known as the eyewear specialist to the stars, Tom Davies founded his eponymous eyewear brand in 2002, following several years in Hong Kong working in product design. It was there he discovered a passion for eyewear, and on his return to the UK he decided to setup his own brand that focused on made-to-measure principles of couture, rather than standardised sizing. His belief in the brand he created was so strong that he's worn a pair of his own glasses ever since, despite having 20:20 vision.

Davies premiered his bespoke concept with his first boutique in Sloane Square, demonstrating his now signature tailor-made diagnostic service and customised lens and frame fittings. Originally outsourcing his manufacturing to Japan, by 2008 he was able to start his own factory in China, and in 2017 he opened another in Brentford, West London. The company is now aiming to shift all production to the UK by 2021.

Now with five boutiques across London, including a store in the Royal Exchange, Davies' company makes 50,000 pairs of glasses a year, employing 100 people in the UK and 100 in China. He's built an impressive customer base of style icons, sports personalities and discerning individuals including Ed Sheeran and Heston Blumenthal. The late Carrie Fisher famously purchased more than

Tom Davies bespoke spectacles take three weeks to design and make, with prices as high as £10,000 (the most unusual material found in a pair of his glasses is reportedly salmon skin baked over buffalo horn). However, the firm also now offers a much cheaper range, with average prices around £600. Its annual turnover is said to be around £10m. An unparalleled approach to customer service, personalisation and eye well-being means Tom Davies is unrivalled in the luxury eyewear market.

tdtomdavies.com



Kite

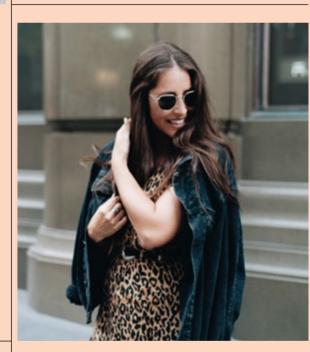
Home to the world's first Eyebar, the Kite flagship store on Redchurch Street takes eyewear shopping to the next level. Visitors are given their own personal booth, to browse glasses and sunglasses at their leisure, with drinks crafted by beverage specialists Bompas and Parr. Who would have thought going to the optician could be so much fun?

25 Redchurch Street, E2 7DJ / 11 minutes' walk kiteeyewear.com

Lunettes London Vintage Eyewear

Lunettes London Vintage Eyewear began as a market stall in Notting Hill, before setting up their HQ in Bethnal Green and popping up weekly at the Brick Lane Vintage Market on Thursday to Sunday. From the diminutive round styles of the 1940s and dramatic giants of the 70s, through to the bling of the early 90s, they stock endless options of vintage eyewear. Brands include Ray-Ban, Cutler and Gross and Linda Farrow, but if you are looking for something specific they don't stock, they will endeavour to find it for you.

lunetteslondon.com



Couco Eyewear

With stores in Box Park and Covent Garden, Couco Eyewear discover and select authentic and independent eyewear brands, selling both prescription glasses and sunglasses. The company focuses on individuality, quality and design, and their main aim is to shake up what they consider to be a monopolised eyewear market.

Boxpark Unit 13, 2-4 Bethnal Green Road, E1 6GY ↑ 11 minutes' walk coucoeyewear.com



An independent eyewear brand offering the highest quality frames at a fixed price, Ollie Quinn has several boutiques in the UK, including one on Brushfield Street in Spitalfields. By side-stepping traditional optical sales methods and cutting prescription lenses locally, as well as working directly with manufacturers, they are able to provide premium glasses at an affordable price. As well as prescription glasses they also stock a range of sunglasses.

olliequinn.co.uk



The City's top tables

Private dining options surrounding One Crown Place reflect London's famous culinary character, while also demonstrating a refined, delicate sophistication. Their fare consists of mouth-watering ceviche, tender slow roasted lamb shanks and succulent bourbon glazed pork belly.

Any one of these exclusive dining experiences is perfect for a special occasion.



Temper

Temper is a unique, whole animal barbecue concept with music, cocktails, an extensive wine list and open kitchen where you can watch the chefs prepare your food over fire. Meat is sourced from small selected UK farms and grass fed. While sections of the ground floor are available to book for parties as large as 60, the mezzanine offers semi-private dining for up to 60 guests, with a private bar and dedicated service team - perfect for any celebration, dinner or gathering.

Music room, Andina

With its high ceilings, skylight, and colourful design, The Music Room brings the spirit of the Andes to the heart of Shoreditch and accommodates Martin Morales' collection of over 2000 vintage Peruvian 7" records of punk, funk, chicha and cumbia from the '60s and '70s. It wouldn't be Peruvian if it didn't specialise in ceviche, all washed down with a wide selection of pisco-based cocktails of course. Ideal for breakfast meetings, working lunches, private parties and lazy weekend brunches, you can seat up to 22 guests or accommodate 30 standing.

Jones Family Project

The Jones Family Project is a welcoming and flexible restaurant and bar on Great Eastern Street in Shoreditch which focuses on quality ingredients including steak, sourced from The Ginger Pig. Some of the house specialities include Bone in Prime Rib Steak, Chuck Burger topped with Oxtail, Truffled Macaroni Cheese and Anna's Triple Chocolate Brownie. The restaurant and bar downstairs divides easily into separate areas. There are booth tables for 4-6, a large high table with tree centrepiece, a separate 'stage set' table for 6-10, two semi-private dining areas for parties of 30 to 60 seated, or 100 standing.



Hawksmoor Guildhall

Opened in 2011, Hawksmoor Guildhall is London's third Hawksmoor restaurant and bar. With a wood panelled interior reminiscent of an old-fashioned gentleman's club, Hawksmoor Guildhall specialises in steak and sustainable seafood. The Private Dining Room boasts a 22 person dining table centred in an elegant room which pays tribute to the medieval history of The City of London. The house specialty is the 6 course Beef Tasting Menu for those who want to eat tongue to tail.



Masonic Temple

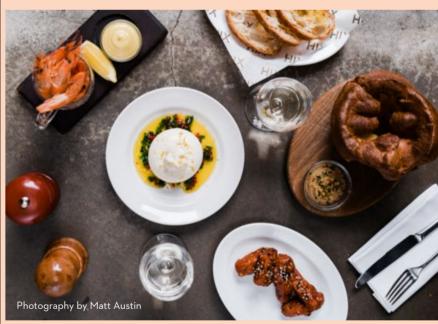
THE CITY SCENE

Located in the Andaz London Liverpool Street hotel, this Grade I listed masonic temple is the City's only original Freemasons meeting lodge. Built in 1912 with incredible marble and mahogany features and an elaborate zodiac ceiling, this is one of London's best kept secrets. Concealed by heavy, studded doors & accessed via a winding staircase and a spacious mahogany-panelled anteroom, the Grecian style temple can hold up 44 people for a banquet.



The Ned

Located in the heart of the City of London, this historic building designed by Sir Edwin 'Ned' Lutyens offers access to six Grade 1 listed rooms, two terraces and the Princes Dome. Each one of the meeting spaces boasts period features including walnut panelling and vintage chandeliers, as well as ample domed windows to let natural light flood in. Rooms range from 21 sqm to 165 sqm, accommodating up to 200 people. Food and drinks menus range from cocktails and snacks to four-course dinners.



Tramshed

ONE CROWN PLACE

This former tram-generator building is now the proud owner of Damien Hirst's renowned Cock 'n' Bull installation. Its menu gives centre-stage to Swainson House chicken and Peter Hannan's beef, carved at the table for guests to share. There's also the mezzanine for semi-private dining and events and Mark's Kitchen Library, a unique event space housing an impressive personal cookbook collection, artworks and curiosities. Book this secret hideaway for a private chef's table for 12 or a relaxed mini-dish and cocktail reception for 25.

The perfect fit

Today's world is awash with the supposedly 'designed with you in mind'. It's time to recognise those who offer true bespoke products and services made-to-measure. Genuine proponents of timeless quality that fly in the face of today's 'wear it once' culture and remind us what it means to cherish the things we own.



Gee Woods

Gee Woods Jewellery was founded in early 2013 and specialises in both a large amount of bespoke commissioned pieces and a small, ready-to-wear collection. All of the jewellery is made by highly experienced and skilled craftsmen based in the UK to ensure a beautiful finish. She can also source antique rings. Whilst there is no store locally, Gee can meet you for personal consultation in Shoreditch House.



Mr Start

Mr Start has called Shoreditch home for more than a decade and whilst much has changed in the area over the last ten years, he remains a feature of the East London style scene. Specialists in casual tailoring and elegant styling, Philip Start and his team pride themselves on their love and knowledge of beautifully made menswear. Drawing inspiration from French film of the 1960's and the street style of Shoreditch; they specialise in elegantly styled tailoring, luxurious shirts and hand crafted knitwear, whilst constantly experimenting with new styles, classic favourites and emerging trends.



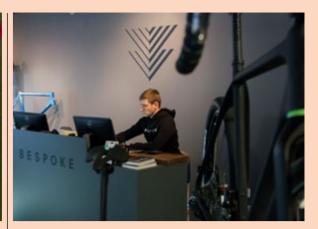
Rachel Boston

Rachel graduated in Jewellery Design from Central Saint Martin's College of Art and Design and continued to study at the Gemological Institute of America in New York where she received her diploma in Diamond Grading. Her signature aesthetic of pure and strong forms redefines the traditional world of jewellery, fusing art deco with modern design for timeless results. Specialising in Alternative Bridal and Bespoke, her collections are for the inspiring and the curious who like their fine jewellery with understated edge and elegance.



Gresham Blake

Gresham Blake is a design-led tailoring business and ready-to-wear clothing brand, creating bespoke, limited-edition luxury clothing, shoes and accessories for men and women. Gresham launched the brand shortly before the Millennium with his wife, Fal. Their eye-catching creations for high-profile clients including Ray Winstone, Steve Coogan, Jimmy Page and Norman Cook (aka Fatboy Slim) have attracted fashion industry recognition. An ever-growing army of customers are now seeking his signature combination of quality garments with a quirky twist.



Bespoke Cycling

A pun-loving team of cycling-obsessed experts in their field, they champion a 'let the body rule the fit' mantra. This means they only adjust the bike after assessing the rider. Expect a 3D motion capture system and a physical assessment as part of your one-to-one bike fit consultation. For updates on new stock, technology and events to get involved with check out the blog on their website.



Jeffery-West

Worn by the good, the great and the sensational of the music world, everyone from Jamie Cullum to Roger Daltry has been spotted threading their laces through a new pair of Jeffery-West shoes – even Tom Jones has recently followed in their footsteps. Find the City store tucked away just off Fenchurch Street and pick up your pair of handmade Taboo 'Firebird' laser front Gibsons or Gig 'Pistol' high tops.



Smythson

In 1887, Frank Smythson established a brand that set out to create beautifully functional and luxuriously timeless pieces. Made with only the highest quality, carefully sourced leathers, Smythson's selection of leather and paper goods includes everything from elegant bags and accessories, to notebooks, diaries, stationery and home pieces. Personalisation has always been central to the Smythson story with a myriad of gold-stamping options - from coloured foils to playful motifs - allowing you to add a truly personal touch to your Smythson piece.



CA4LA

Weave Toshi is Japan's leading manufacturer and retailer specialising in hats. 'CA4LA' (Pronounced as Ka-shi-la in Japanese) means 'the head' and 'the top' and is the original Japanese hat brand from Weave Toshi. In addition to their own hat designs, they also carry imported items and products that they have collaborated on with international artists, designers and musicians. This store in Shoreditch opened in 2006 and was the first overseas shop outside of Japan.

ONE CROWN PLACE

FEATURE

24 hours of extravagance

From dawn 'til dusk, and on into the small hours, this little corner of the City lets you feast, exercise, revitalise, taste, indulge and experience the best of central living. And it's all within 15 minutes' of One Crown Place. If only there were more hours in the day...





5am / The early bird...

There are few places in the City where you can watch the sunrise with breakfast. Still the highest restaurant in London (despite competition from the Shard), Duck and Waffle's 24 hour serving policy means early-risers and almost-lunchers feel equally welcome. Try the mustard maple syrup 'Duck & Waffle' while the whole city wakes below you. An unbeatable start to the day.



THE CITY SCENE

7am / A workout tailored to you



Once you've walked off those waffles, follow in the air-cushioned footsteps of Pixie Lott and Caroline Flack with a dedicated one-to-one session at Roar Fitness. A unique approach to health and training, developed by Olympian Sarah Lindsey, has established them as one of London's most celebrated training gyms. Drop in for your first bespoke personal training session at their City gym.



10am / Satisfy your sweet tooth

After all that hard work you can be forgiven for treating yourself to a little sugar. Perhaps better-known for its dim sum than chocolate, banana and rum, Yauatcha's standalone patisserie in Broadgate Circle proves there's no shortage of sweetness in their arsenal. The array of treats is colourfully seasonal, usually headlined by their East-meets-West themed macaroons. Pineapple Jasmine and Matcha Yuzu are just some of the mouthwatering flavours to try.



CONSHE

llam / More than skin deep

For a real nutrient-packed vitamin infusion to revitalise your body and rejuvenate your mind, book your consultation with The Ned Spa for their VitaDrip intravenous therapy. Supercharged with amino acids and brimming with antioxidants, their range of infusions target everything from collagen deterioration to stress-battered immune systems. Escape the busy streets for an hour or so and let this new revolutionary therapy work its magic.



THE CITY SCENE THE CITY SCENE

Lunchtime comes around and you find yourself in the mood for something special. For London's best Japanese cuisine, look no further than Nobu. Carefully wedding East London character with Japanese sophistication, it's style and character in perfect harmony. Head to the lobby café for their exclusive Matcha bar and London's only Kinto hand-brew Japanese filter coffee.



3pm / The sky's the limit

There's no need to keep your feet on the ground all day of course. On a bright, blue-sky day no city looks better than London - and from the air it looks better still. A chauffeur whisks you to the helipad and before you know it you're airborne, snaking your way along the Thames, the sun glinting off the glass towers and water below.



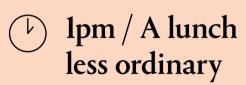
5pm / Diamonds are forever

On the way back, have the chauffeur drop you at Boodles' Royal Exchange store. A national treasure in every sense, this 220-year-old family business is the only place to go for Britain's finest jewellery. The sparkling of its rose gold and intricately crafted masterpieces are still coveted today. Treat yourself to that piece you've always had your eye on.



3pm / Get into the evening groove

As the day turns one page closer to its final chapter, it's time to ascend Tower 42 for Michelin-starred dining at City Social. Showcasing the best of British produce, it also houses Social 24, the restaurant's cocktail-swilling sibling, meaning it's not far to go for an after-dinner digestif. Watch the sun slide slowly behind the city, bathing it in golden sunlight. A whole night now lies ahead, where you take it is up to you.



It's all too easy to let your afternoon slip away.



Fully furnished

What we wear and how we decorate our homes expresses who we are. With some of the capital's most heralded interior design stores littering its streets, One Crown Place's neighbourhood is a rich hunting ground for pieces to inspire you and your own self-expression. Uncover your signature piece.



Decorum Concepts

An Aladdin's cave of ceramic, wood and potted wonders, Decorum's Boxpark boutique has got to be your first stop on a home design tour of Shoreditch.

Boxpark Unit 28, 2-4 Bethnal Green Road, El 6GY / 10 minutes' walk decorum-shop.co.uk



Diptyque

With scented candles, diffusers and gifts to delight anyone's olfactory senses, Diptyque is a perfume pioneer with a whiff of the traditional. Combine scents to create your own unique fragrance.

113 Commercial Street, E1 6BG / 10 minutes' walk diptyqueparis.com



Squint Studio

Producing 'Luxury, bespoke, hand-crafted exuberant furniture', this design studio loves a bit of hyperbole. But don't be fooled, they've collaborated with some of the biggest names in fashion and design including Christian Louboutin and Chanel.

squint.studio



House of Hackney

What's your spirit animal? Head to House of Hackney to find homewares best suited to your inner cheetah, tiger or serpent. Just exploring the house is an experience in itself - lose yourself in lavish rooms lined with floral wall prints and furnished with plump, textured sofas.

131 Shoreditch High Street, E1 6JE / 13 minutes' walk houseofhackney.com



Milk Concept Boutique

This boutique homeware and design emporium is wonderfully eclectic. It's almost impossible not to come away with something you've fallen in love with.

(showroom by appointment) milkconceptboutique.co.uk



Monologue

Sitting pretty on fashionable Redchurch Street, Monologue is deserving of its seat in the pantheon of Shoreditch's design triangle. Always seeking designers less ordinary, it's mastered the balance of high-end design and authentic spirit.

monologuelondon.com



Since 1985 this champion of functional and beautiful design has been Shoreditch born and bred. With items designed for every space within the home and garden, no matter how minor, it's a mecca for detailobsessed cool hunters.

scp.co.uk

ONE CROWN PLACE

